

The University of Minnesota Sea Grant Program produced this video with major support from the U.S. Fish and Wildlife Service, U.S. Coast Guard, SeaLand Technology, Inc., Minnesota Department of Natural Resources, University of California Sea Grant Program, and the Washington Department of Fish and Wildlife. Support also provided by In-Fisherman Communications Network.

Minnesota Sea Grant is a statewide program that supports research and public education programs related to Lake Superior and Minnesota's inland waters. It is part of the National Sea Grant Program, which sponsors research in 31 coastal and Great Lakes states and territories.

Minnesota Sea Grant is funded by the National Oceanic and Atmospheric Administration and the University of Minnesota.

For more information about aquatic nuisance species, visit Minnesota Sea Grant's Web site: <http://www.d.umn.edu/seagr/areas/exotic.html> or Sea Grant's Nonindigenous Species Web site: <http://www.sgnis.org>

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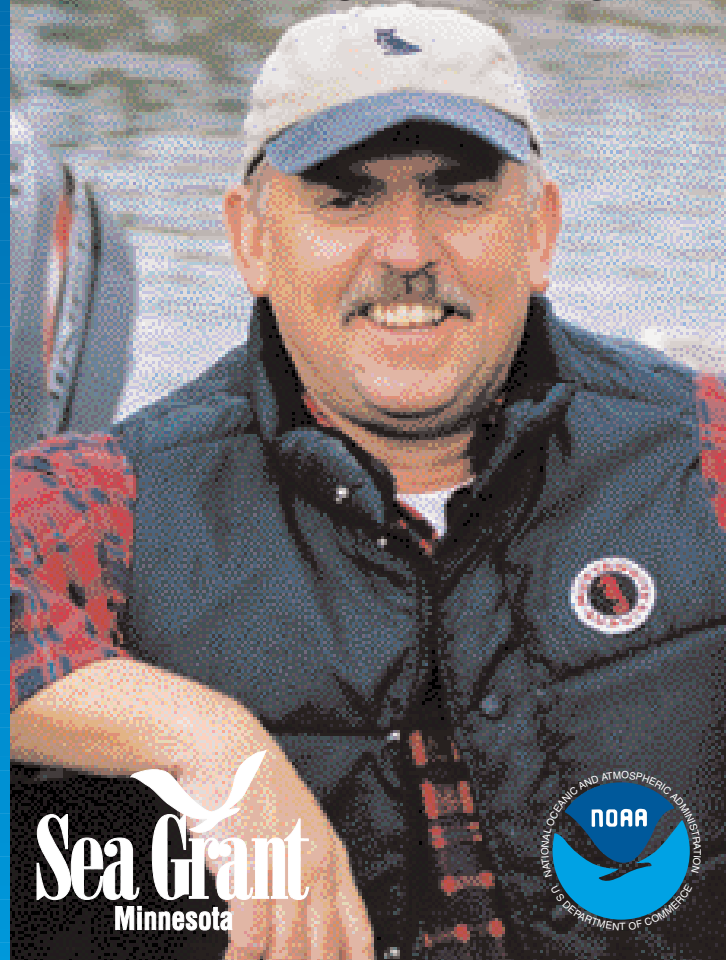
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# Stop Exotics

## Clean Your Boat

*A Video Featuring John Ratzenberger*



*"We share a responsibility to stop the spread of exotics. It only takes a few minutes to do the simple steps..."*



Exotics like zebra mussels, Eurasian watermilfoil, and hydrilla are just a few aquatic nuisance species that watercraft users can spread if they're not careful. *Stop Exotics, Clean Your Boat* shows the simple steps boaters across North America can take to prevent the spread of these nasty plants and animals.

Featuring John Ratzenberger (better known as Cliff Clavin from the TV show "Cheers") with his likable know-it-all style, this humorous video leaves boaters informed and motivated to take a couple extra minutes to clean their boat, sailboat, or personal watercraft at the end of a day on the water.



Studies have shown that boaters will take steps to prevent the spread of aquatic nuisance species (also known as exotic species) if they are provided with the information. This video is part of education efforts conducted by many agencies in the United States and Canada. The information it presents is based on voluntary prevention guidelines developed by the Recreation Activities Committee of the federal Aquatic Nuisance Species Task Force and recommendations approved by the U.S. Coast Guard.



*Stop Exotics, Clean Your Boat* highlights 5 simple steps boaters should take with their equipment. Before launching into or leaving any water body:

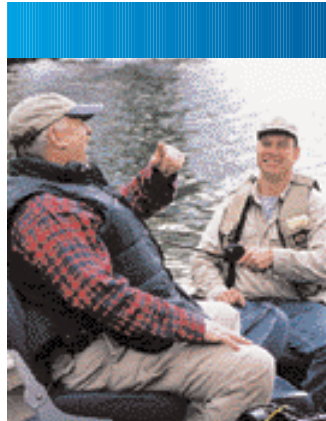
**REMOVE**  
all plants and animals

**DRAIN**  
lake or river water

**DISPOSE**  
of unwanted live bait on shore

**RINSE**  
your boat and equipment with high pressure hot water, especially if moored for more than a day

**DRY**  
everything for at least 5 days



#### Who is it for?

Both marine and freshwater boaters, personal watercraft users, and sailboaters. The video is designed to be shown at visitor centers, environmental learning centers, boating retail outlets, and at boater training sessions. Video runs 11 minutes.

## STOP EXOTICS Clean Your Boat

A Video Featuring John Ratzenberger

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